



# NEW SCHOOL RULES

A sustainable future for the next generation



**Environment and cost of living crises have made the necessity to remove the stigma surrounding second hand school uniform a crucial priority.**

New guidance from the **Department For Education** requires signposting of second-hand uniforms from your school website in place for the September 2022 school year.

**1.4 million** wearable school uniforms thrown away each year. **81%** of parents buy their children brand new school uniforms. **Nearly half** of parents don't want their children wearing second hand clothing. **30%** of parents buy their kid's school uniforms bigger so they can grow into them. **Half** of families own items of clothing they have never worn. (source - mynametags)



If every school child wore a second hand uniform in September, we would save the equivalent annual energy use of over 20,000 homes or over 40,000 cars.

**GROWN out of it** offers a free on-line service, listing over **25,000 schools**. Yes, if you missed that, the service is **FREE** to list, sell or buy second-hand uniforms on our website. And we've gone further, with a **donation feature**, allowing parents the option to donate part or all of the money they make from the school uniform to a designated PTA.

Over  
**< 25,000**  
SCHOOLS LISTED

